



The

MESSAGE

Programme

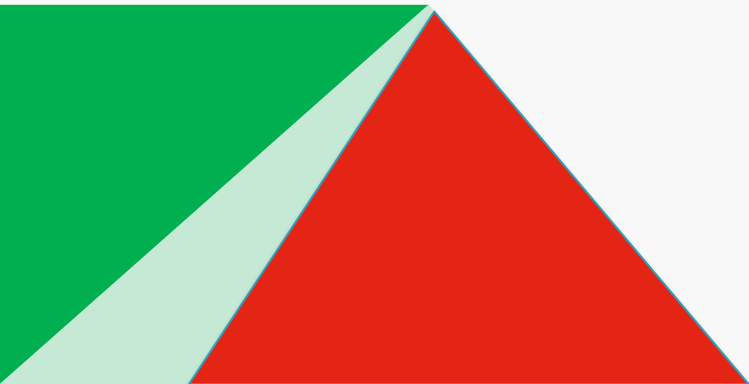
SUPPORTED BY

MAYOR OF LONDON



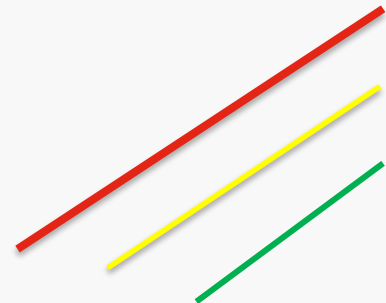
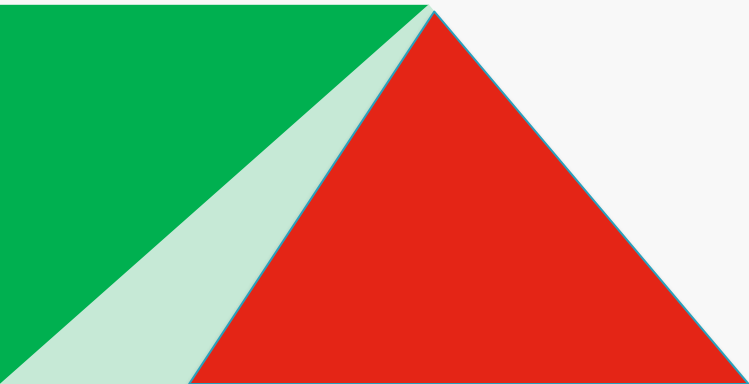
PROGRAMME CONCEPT

‘Positive Audio & Visual Messages’
through social media platforms to
inspire positive thinking within the
young community



THE PROGRAMME

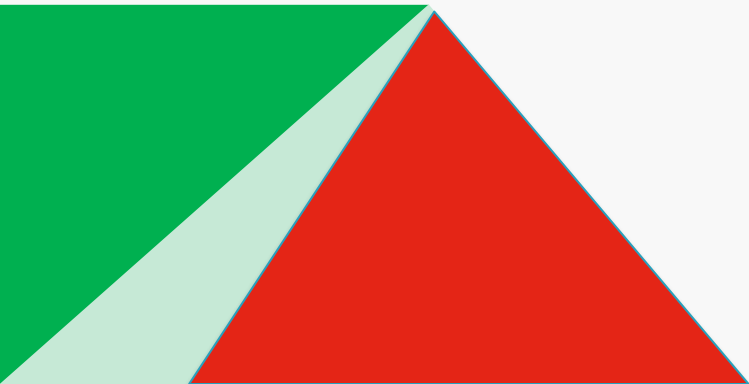
- 5 of us helped to design project
- Another 15 yp participated
- Over 20 positive messages posted in this quarter
- Messages posted on Buffer, Facebook, Instagram, Twitter & YouTube
- Messages were reposted by our peers
- Messages reached over 250 yp in Lambeth



OUTPUTS

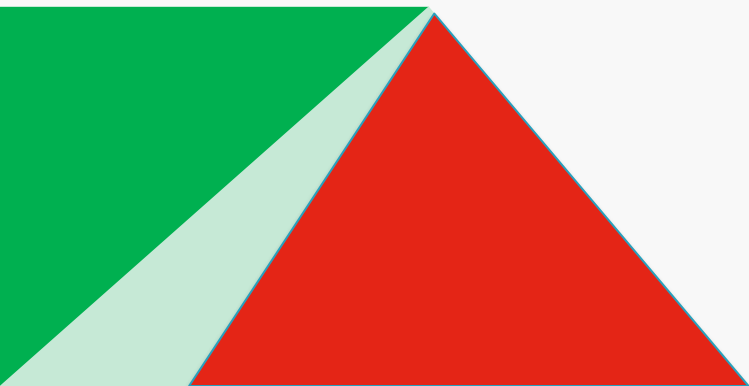
Weekly Zoom meetings
Public Health training
Creation of posts
Creation of positive messages
**Delegation of social media
platforms**

Message identifying
Creative design
Message posting
Peer communications
One to one support
Team working



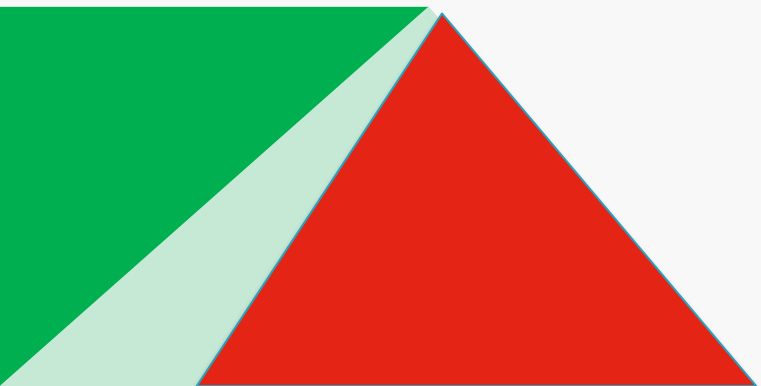
OUTCOMES

- 11 young people engaged**
- 11 young people learned about basic project management**
- 11 young people improved design skills**
- 11 young people completed 30 hours towards their Asdan accreditations**
- Over 20 positive messages created and posted**
- Over 250 young people reached with positive messages**



LESSONS LEARNED

- **Team work makes the dream work**
- **Meetings and training together helped to build closer bonds**
- **Respect everyone's suggestions no matter how silly it may seem at the time**
- **Agree on a set meeting time and date to enable the YP to attend group working**
- **Ensure all post have company logo on them**
- **Ensure hashtags are used when posting**
- **Positive messaging can be the way for the future**



SLIDE SHOW



THANK YOU

